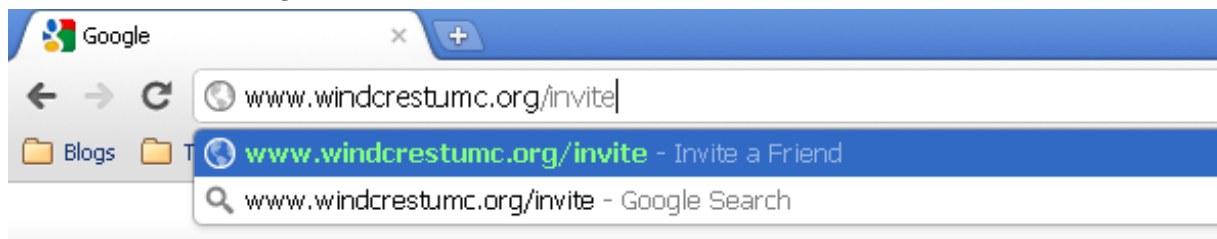


Sending Evites through Twitter *invite your friends using windcrestumc.org*

What is an Evite? Evite stands for *Electronic Invitation*. You can use evites to invite your friends and family to an event. To use evites on Twitter, all you need is a Twitter account. You can share the evite link in a Tweet, which your followers will see in their news feed. An evite shouldn't replace a face-to-face conversation, but is a tool to make inviting people and spreading the word about an event easier.

That sounds great! How do I send one? Below are step-by-step instructions for sending evites through our website.

1. Open your internet browser (Internet Explorer, Firefox, Safari, Chrome, etc.). In the address bar, type www.windcrestumc.org/invite.



Or, from the www.windcrestumc.org homepage, hover your mouse over **Connect** on the menu, and click on **Invite a Friend**.



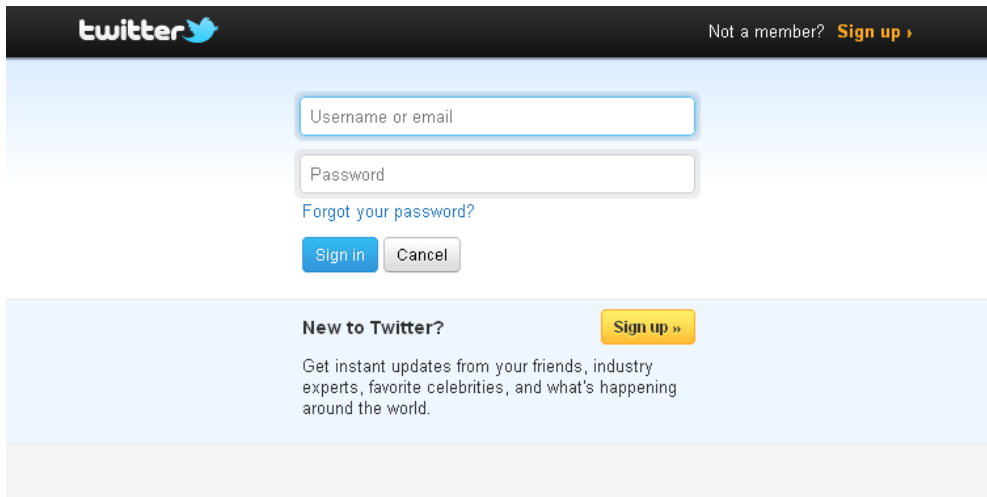
2. Welcome to the **Invite a Friend** page! All the evites we have available will be listed on this page. They'll change from time to time, so check back often!

The screenshot shows the top of the website with the church's logo and name: "WINDCREST UNITED METHODIST CHURCH A SPIRITED COMMUNITY SERVING THE WORLD". Below the logo is a navigation bar with links for HOME, ABOUT US, CHILDHOOD EXPRESSIONS, CONNECT, and CONTACT US. The main heading is "Invite a Friend". Underneath is the sub-heading "Invite Someone to Windcrest United Methodist Church". A paragraph of text explains the purpose of the page: "So many people are just an invitation away from coming to church and hearing the life changing message of Jesus Christ. Take a moment and invite one of your neighbors, a friend, or a relative to join us this Sunday, to serve with you in the community, or some other special event." Two event cards are displayed: "INDEPENDENCE DAY celebration" for Sunday, July 3, and "VBS 2011" for July 11-16. Each card has a "Send Evite" button below it.

3. See one you want to use? Great! Click **Send Evite**. A box appears asking you how you'd like to send your evite. Click **Twitter**.

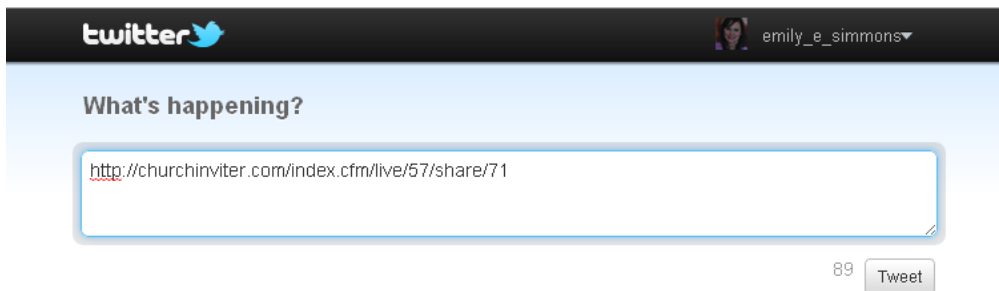
This screenshot shows the same event cards as the previous image, but with a dialog box open over the "Send Evite" button for the Independence Day Celebration. The dialog box is titled "How do you want to send your evite?" and contains three options: "Email" (with an envelope icon), "Facebook" (with the Facebook 'f' icon), and "Twitter" (with the Twitter bird icon). The Twitter option is highlighted with a red circle. There is a close button (an 'X' in a circle) in the top right corner of the dialog box.

4. A new window will open. If you're not logged in to Twitter, you'll be asked to enter your username and password to log in.



The image shows the Twitter login page. At the top left is the Twitter logo. At the top right, it says "Not a member? Sign up". Below this are two input fields: "Username or email" and "Password". Under the password field is a link that says "Forgot your password?". At the bottom of the login section are two buttons: "Sign in" and "Cancel". Below the login section is a "New to Twitter?" section with a yellow "Sign up" button and a short paragraph of text: "Get instant updates from your friends, industry experts, favorite celebrities, and what's happening around the world."

5. A tweet appears with the evite link already typed in. Add a personalized message to your followers.



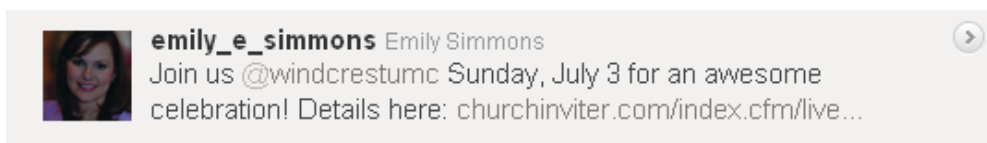
The image shows the Twitter "What's happening?" composition screen. The user's profile picture and name "emily_e_simmons" are visible at the top. The text area contains the URL "http://churchinviter.com/index.cfm/live/57/share/71". Below the text area is a character count "89" and a "Tweet" button.

6. When you're done, click **Tweet** to post your message.



The image shows the Twitter "What's happening?" composition screen. The user's profile picture and name "emily_e_simmons" are visible at the top. The text area contains the personalized message: "Join us @windcrestumc Sunday July 3 for an awesome celebration! Details here: http://churchinviter.com/index.cfm/live/57/share/71". Below the text area is a character count "1" and a "Tweet" button, which is circled in red.

You can check it out on Twitter:



Congratulations, you've sent your Twitter followers an evite to our event!